THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI GHULAM NABI AZAD); (a) There is already an existing machinery for consultation with Staff Unions for re-drcssal of grievances to maintain healthy industrial relations.

(b) Indian Airlines have drawn up a contingency plan to operate as many services as possibe in the event of a strike by ICPA.

(c) The loss on account of pilots' strike is estimated to be Rs. 42.00 lakhs during the period from 8.6.1995 to 26.6.1995. The loss of business has not been quantified in terms of passengers. The patronage lost could be regained through vigorous sales promotion drives and quality improvement measures.

Advertisements Collected by the Electronic Media

199. SHRI ASHOK MITRA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the total advertisements collected by the electronic media during each of the years since 1991-92, and the respective shares of All India Radio and Doordarshan on the one hand and private, including foreign television companies on the other in such revenue-earning; and

(b) the aggregate foreign exchange remitted by foreign television firms arising out of their earnings in India in each of the indicated years?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) Advertisement revenue earned by All India Radio and Doordarshan since 1991-92 is as under:—

	ALL INDIA RADIO	DOORDARSHAN
1991-92	Rs.52.73 crores	Rs.300.61 crores
1992-93	Rs.58.91 crores	Rs.360.23 crores
1993-94	Rs.64.35 crores	Rs.372.98 crores
1994-95	Rs.64.37 crores	Rs.398.02 crores

Details of revenue earned by private and foreign television companies is not available with Government.

(b) It has been initimated by the Reserve Bank of India that consequent on the delegation of powers from July, 1993 to Authorised Dealers to release foreign exchange from the Exchange Earners Foreign Currency (EEFC) Account towards advertisement charges, the particulars regarding the names of the advertisers and the amount of foreign exchange released to them are not available with Reserve Bank of India and! it would also not be possible to collect the information on all India basis. However, before the issue of said delegation of powers permitting Authorised Dealers to release foreign exchange to exporters having (EEFC) accounts towards charges for advertisements on overseas media, the RBI relaeased foreign exchange for such advertisements as per details given in statement I *(see* below). The details of the foreign exchange released by the RBI for advertisements on overseas TV media in terms of the delegation of powers issued in July, 1993 are given in statemcnt-II.

Statement-I

Names of the Advertisers and Amount of Foreign Exchange Released in Respect of the Advertisements Transmitted on Overseas Televisions before issue of Circular Dated 9.7.1993

SI. No.	Name of the advertising company	Amount (in Rs.)
	Zee T.V. *Agent: M/s. Ambience Space Sellers Pvt. Ltd.*	
1.	Fernhil Laboratories & Industrial Estate	1,56,800
2.	Plastomcch (India)	9,73,623
3.	Goush Domestic Pvt. Ltd.	22,400
4.	Grasim Industries Ltd.	3,43,000
5.	Marico Industries	8,88.615
6.	S.R. International	75,600
7.	Kissan Products	4,23,360
8.	Raymond Woolen Mills	17,59,800
9.	Peico Electronics & Electricals Ltd.	3,35,160
10.	Mahindra Engg. & Chemical Products Ltd.	5,99,760
11.	Silnerlight Industries	56,700
12.	Panjon India Ltd.	12,71,550
13.	Cadbury India Ltd.	16,27,878
14.	Pidilite Industries Ltd.	6,94,400
15.	S. Narendra Kumar & Co.	11,69,280
16.	Milton Plastics	4,17,480
17.	The Assam Co. Ltd.	4,11,600
18.	Kinetic Engg. Ltd.	19,40.400
19.	Asian Paints	14,05,320
20.	Parle Products Ltd.	5,04,455
21.	United Brothers	2,46,960
22.	Ashok Griha Udyog Kendra	5,93,880
23.	Indo Missan Foods Ltd.	2,46,960
24.	Finolex Cables Ltd.	5,29,200
25.	Bisleri Beverages Ltd.	12,00,182
26.	Brook Bond India Ltd.	14,05,600
27.	Rickitt and Colejnan India	4,14,540
28.	Wipro Ltd.	7,65,380
29.	Power Control Appliance	3,29,280
30.	Swastic Engg. Works	1,99,500
31.	Alembic glass Industries Ltd.	4,96,125
32.	Mr. Coffee (National Trading Company)	58,800
33.	Lipton India	5,37,600
34.	Ajanta Transistor Clock	79,800
35.	metro Tyres Ltd.	2,11,680
36.	Road Master Inds. Ltd.	4,44,430
37.	Marico Indus, Ltd.	9,90,780
38.	Parle International Ltd.	16,40,332

SI. No.	Name of the advertising company		Amount (in Rs.)
39.	Godrej Boycee Mfg. Co. Ltd.		3,89,340
40.	Tainwalla Chemicals Plastics		8,50,500
41.	BPL Sonyo Utilizers		2,35,200
42.	Monginis Foods Pvt. Ltd.		4,48,000
43.	Bombay Dyeing		58,800
44.	Rinki Inds. Oil Ltd.		4,06,000
45.	Kothari products and Other two		26,98,920
46.	Johnson & Johnson		11,94,571
47.	Dunlop India Ltd.		2,67,400
48.	Surya Roshni Ltd.		4,67,460
49.	Metro Tyres Ltd.		2,11,680
50.	Tips and Toes Consmetics		3,29,280
51.	Bajaj Elcctricals Ltd.		5,84,815
52.	Ajanta Musical Clock		6,06,816
53.	Associated Breweries and Distelleries Ltd.		10,61,928
54.	Siyaram Silk Mills	Rs.	4,09,500
55.	Zee Telefilms Ltd.	Rs.	9,43,740
	STAR T.V.		
	Agent: M/s. Mediascope Associate		
1.	Hiro Honda Motors Ltd.	Rs.	3.80,800
2.	Chloride Industries Ltd.	Rs.	3,79,848
		US $	21,976,92
3.	Ross Murarka Finance Ltd.	Rs.	3,37,960
		US S	13,687,88
4.	Indo-Nissuri Foods Ltd.	Rs.	2,78,460
5.	Fern Care Pharma Pvt. Ltd.	Rs.	1,11,384
		US $	8,592,48
6.	Indo-Nissin Food Ltd.	Rs.	1,85,640
7.	Hasmukhrai & Company	Rs.	83,538
		US $	20,799,59
8.	Western Paques (I) Ltd.	US $	15,985,59
9.	Kissan Products Ltd.	US $	3,194,64
10.	Netron India Ltd.	US $	1,597,32
11.	Johnson & Johnson Ltd.	US $	1,514,70
12.	National Plywood Industries Ltd.	US $	4,337,56
13.	Surituplast Containers	US $	10,238,00
14.	Polar International. Ltd.	US $	3.983,00

Statement-II

Names of the advertisers, Amount of Foreign Exchange Released and their Export performance in Respect of the Advertisments Transmitted on overseas Televisions after issue of Circular dated 9.7.1993.

SI. No.	Name of the advertising Company	Amount	Export performance	
			Year Rs	Export in (in lacs)
1.	Philips India Ltd.	Rs. 18,43,625	1992 1993	286 467
2.	Reliance India Ltd.	Rs. 19,43,858	1992 1993	43 42
3.	Shaw Wallace & Co. Ltd.	Rs. 18,71,016	91-92 92-93	83 578
4.	Marico Inds. Ltd.	Rs. 21,30,307	1992 1993	14 35
5.	Vam Organic Chemicals	Rs. 13,90,394	1992 1993	212 177
6.	Television and Compnents Ltd.	US $ 14,196	1991 1992	51 72
7.	Gorden Silk Mills	Rs. 8,04,300	91-92 92-93	516 455
8.	Ushodaya Enterprises Ltd.	US $ 18,339	1992 1993	194 260
9.	M/s. Kemco Chemicals	Rs. 5,64,480	—	—

Security Angle in Agreement with CNN

200. SHRI KRISHNA KUMAR BIRLA: SHRI GHUFRAN AZAM:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whehter the aspects of country's security have been totally ignored by entering by Doordarshan into agreements with CNN; and

(b) if so, the further reaction of the Government in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) No, Sir.

(b) Does not arise.

राष्ट्रीय वस्त्र निगम मिलों का आधुनिकीकरण

201. **चौधरी हरमोहन सिंह** :

श्री कनकसिंह मोहनसिंह मंगरोला:

क्या वस्त्र मंत्री यह बताने की कृपा करेंगे कि:

(क)क्या यह सच है कि राष्ट्रीय वस्त्र निगम की मिलों का आधुनिकीकरण नहीं किया गया हैं;

(ख)यदि हां, तो उसके क्या कारण हैं;